



# Building Communities Since 1976

## VISION

Healthy and strong children and families living in thriving communities.

## MISSION

CCRC cultivates child, family and community well-being.



## VALUES

We strive for **EXCELLENCE** in all that we do.

We live our values through **COLLABORATION.**

We are **DEDICATED** to every client's success.

We create new and **INNOVATIVE** ways to serve our community.

We treat everyone with **RESPECT.**

We act with **INTEGRITY** in our daily actions.

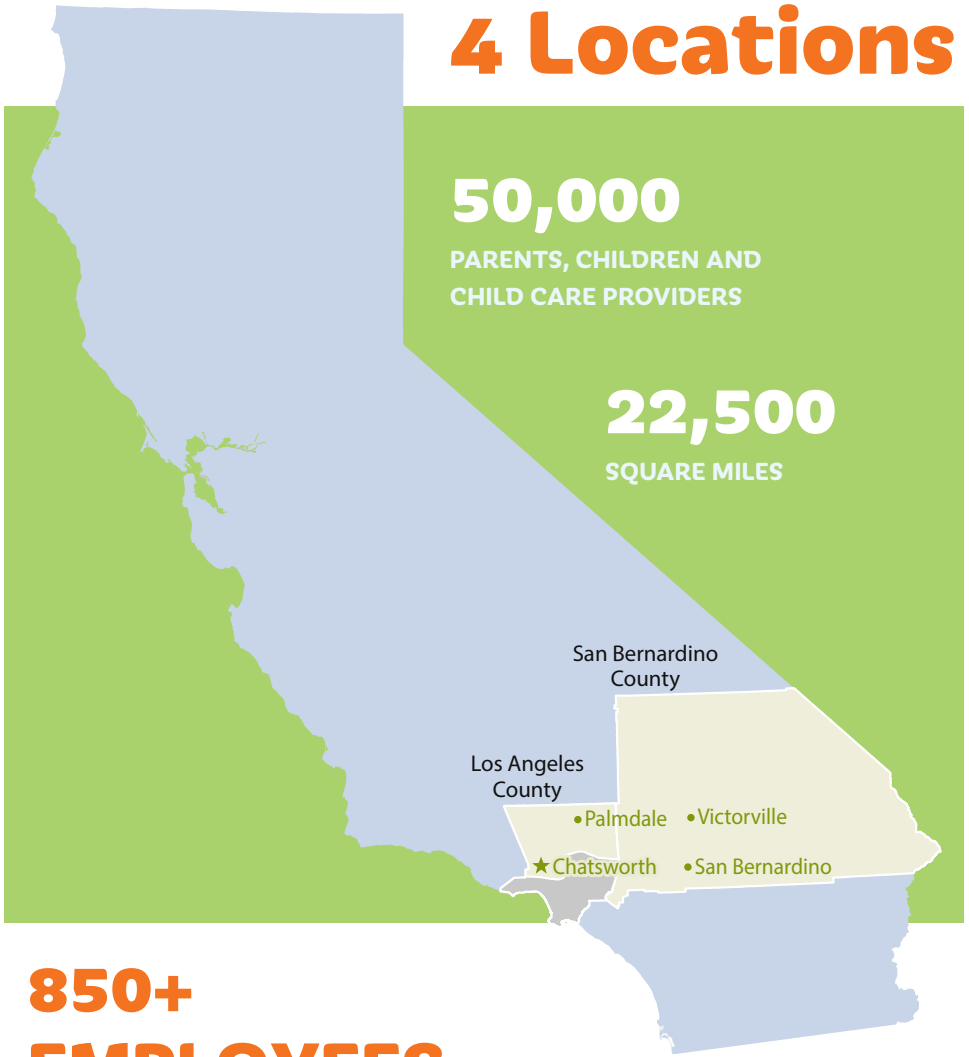
# 4 Locations

**50,000**

PARENTS, CHILDREN AND  
CHILD CARE PROVIDERS

**22,500**

SQUARE MILES



**850+**  
**EMPLOYEES**

**97**

EMPLOYEES IN PALMDALE

**646**

EMPLOYEES IN CHATSWORTH  
AND HEAD START LOCATIONS

**65**

EMPLOYEES IN SAN BERNARDINO

**52**

EMPLOYEES IN VICTORVILLE

# Community Events

Throughout the year, the agency engages the community through events. With a combined attendance of over 10,000 people, we make sure that families and communities know who we are, what we offer and ways that you might get involved. With each event offered, there are sponsorship opportunities and volunteer shifts that range from painting faces to wrapping gifts.

## Policy Forum

Early childhood experts, business and political leaders, and community members discuss the opportunities and challenges facing children and families and how we can partner together to secure needed resources to cultivate child, family and community well being.

## Family Play Day (Van Nuys, San Bernardino & Victorville)

These community events offer exciting activities including story time, hands-on science, art & learning, physical activities and so much more. Child care providers demonstrate age appropriate activities that are fun and easy for parents to recreate. Children pick their own book to take home, and families receive a bag of fresh fruits and vegetables.

## Laps4Literacy

Over 2,000 children and families take part in Laps4Literacy our 5K run/walk followed by a family play day filled with entertainment and activities. Children receive books from What a Difference a BOOK Makes tent and families take home a bag of healthy fruits and vegetables.

## Laughs4Literacy

Laughs4literacy is night of comedy and fundraising to benefit children in the Antelope Valley. Proceeds enable CCRC to purchase books and other literal related items benefiting families in community.

## Volunteer Wrapping Event

Community businesses, school organizations, religious groups and individuals volunteer their time to help us wrap 20,000 books and toys for the children across our entire service area.

## Holiday Book & Toy Drive

Each child deserves a happy holiday! We strive to put books and toy in the hands of as many local children as possible. Every year, CCRC distributes 20,000 books and toys during the winter holiday season.



# Social Enterprise

At CCRC, social enterprise ventures work to create innovative and high impact solutions to social problems which, in turn, create a positive return to the greater community. As a social service agency, we are in the business of maximizing improvements in human well-being and we believe that entrepreneurialism is an integral part of our overall strategy to provide critical services to our underserved populations.

## Creative Bridge

CCRC's Creative Bridge team prints forms, business cards, handbooks, educational and marketing materials, newsletters and more for non-profits that share a similar agenda and mission. We have worked with close to 40 local non-profits, reducing their printing costs and reinvesting the proceeds within our community.



## Research & Evaluation

CCRC's highly skilled and professional Research and Evaluation staff ensure optimal services for families and children by providing internal and external stakeholders with useful tools and information that can be used for program evaluation, forecasting and strategic planning, contract compliance and advocacy.



## Training Academy

CCRC's Training Academy provides high quality trainings to meet the needs of early education professionals and others who work with young children and families. CCRC offers interactive and engaging sessions at each of our four main locations. With a group of 15 or more, we will run trainings at external locations.



## Government Relations

CCRC diligently works to bring its knowledge of the needs of the children and families served in our communities to decision makers at the local, state and federal government. We believe it is important to be engaged and aware of the policy decisions being made by elected officials and state agencies.



## **Resource & Referral**

CCRC assists parents who are seeking child care and development services. The agency provides parents with information regarding child care and development centers, licensed family child care homes, and after school enrichment programs.

### **Finding Quality Child Care**

CCRC educates parents on how to select the best child care for their family's need. We offer parents free, personalized referrals to licensed child care providers, along with a Keys to Quality Child Care guide to inform them on what quality child care looks like.

### **Book, Toy & Resource Library**

CCRC's four full service resource libraries provide thousands of high quality, age appropriate children's books, toys, games, puzzles and play equipment, as well as child development books, videos and resources for parents, providers and the community.

### **Home Visiting**

This program utilizes the Parents as Teachers curriculum to provide the information, support and encouragement parents need to help their children achieve their full potential during the crucial early years of life. Enrolled families receive at least two home visits each month from a certified parent educator.

### **Family Child Care Home Education Network (FCCHEN)**

CCRC offers ongoing training, professional development and supportive technical assistance to a selected group of home based licensed child care providers in the Antelope and San Fernando Valleys. FCCHEN environments combine the standards of a first-rate child care center with the personal touch and familiarity of a home environment.

### **California Child Care Initiative Project (CCIP)**

The CCIP program increases the availability of licensed, quality child care. CCRC's trained child development specialists provide technical assistance and training to help child care providers meet California state licensing requirements and grow their business.

### **Quality Start San Bernardino**

In partnership with First5, SBCSS, Cal State and PSD, San Bernardino County is working to raise the quality of early learning programs in the county by setting standards for quality, rating programs against these standards and providing support to early childhood educators.

### **QRIS Los Angeles**

Quality improvement efforts in Los Angeles County, while much more established than many counties, are largely still in their infancy, with much still left to address in order to expand, sustain and entrench both the rating and improvement aspects of QRIS. CCRC is a participant of QRIS Los Angeles.

## **Motheread**

The Motheread program held in our libraries uses children's books, and adult poems and narratives to teach literacy skills to adults, with an emphasis on developing skills in all four areas of literacy: listening, speaking, reading, and writing.

## **AVPH/Best Start**

Child Care Resource Center, in partnership with Antelope Valley Partners for Health and First Five Best Start Palmdale, share a collaborative role in "Building Stronger Families". The project is designed to strengthen parents' social connections and improve their ability to access community resources and improve policies to help more families' access quality Early Childhood Education Services.

## **Head Start, Early Head Start & Child Care Partnership**

### **Head Start**

Head Start is a free comprehensive program that provides a high quality, positive preschool environment and developmentally appropriate school readiness experiences for families who are below Federal income poverty level. Services include: education, early childhood development, medical, dental and mental health, nutrition and parent engagement. CCRC operates 24 Head Start centers in San Fernando Valley and offers Head Start Services in Antelope Valley as a delegate agency for Palmdale School District.

**SERVING**  
**2,337**  
**CHILDREN**

**1,023,291**  
**MEALS SERVED IN 2016/2017**

### **Early Head Start**

Early Head Start is a federally funded community based program for low income families to promote healthy prenatal outcomes for pregnant women, enhance the development of very young children and promote healthy family function.

**SERVING**  
**342**  
**FAMILIES**

**180 HOURS**  
**OF PARENT TRAININGS**

### **Child Care Partnership**

Through the Child Care Partnership, CCRC serves families in the San Fernando and Antelope Valleys and metro Los Angeles. The program benefits children, families, child care providers and the community by offering high quality early learning experiences to children and comprehensive support to their families with full day, full year child care.

## Subsidy

Working families often struggle to make ends meet and, for many families, child care is out of reach because of the cost. CCRC offers several financial assistance, or subsidy programs to qualifying families on a non-discriminatory basis. In order to be eligible, parents must have a qualifying need for child care, such as working or going to school.

### CalWORKS Stage 1 Child Care Funded by Department of Public Social Services

A parent who is actively participating in a GAIN approved activity and currently receiving cash aid (TANF) qualifies for CCRC's CalWORKS Stage 1 program. The goal of this program is to put parents on the path towards stability by maintaining a steady environment for their child to feel safe. To be eligible for CalWORKS Stage 1:

- Parent/guardian is receiving cash aid/TANF/CalWORKS
- Parent/guardian has a qualifying need and is participating in an approved Welfare to Work activity
- There is one eligible child under 13 years, or a child with specials needs under 19 years living in the home

### CalWORKS Stage 2 Child Care Funded by California Department of Education (CDE)

If a parent is no longer receiving Cash aid and has a qualifying need for child care and is still under 70% of the state median income based on their income and family size, they are eligible for CCRC's CalWORKS Stage 2 program. The aim of this program is to guide parents to self-sufficiency by encouraging them to pursue stable work or career paths.

### CalWORKS Stage 3 Child Care Funded by California Department of Education (CDE)

Once a parent has not received cash aid for 24 consecutive months, they will transition to CCRC's CalWORKS Stage 3 program. This program promotes independence and autonomy for parents. A parent will be transitioned out of Stage 3 once their income level exceeds 85% of the state median income based on their income and family size.

### Alternative Payment Programs (APPs) Funded by California Department of Education (CDE)

For parents who have never received cash aid, CCRC's Alternative Payments program is available. In order to qualify, a parent must meet income guidelines and have a current need for child care. As funding for this program becomes available, the most eligible families receive services first through the internal ranking system.

**5,838**

**child care providers serving children in Stage 1 and CDE**

**Parents Served: 18,365**

**Children Served: 33,611**

**Child care invested: \$143,283,471**

*Based on 2016/2017 fiscal year.*

# Work Where Your Work Matters



We're looking for dedicated and talented people from a diversity of backgrounds who want to be part of something meaningful. Are you interested in doing work that makes a difference every day? If you want to be part of a supportive team that values individual and team contribution, check out our current job postings at: [www.ccrcca.org/work-at-ccrc](http://www.ccrcca.org/work-at-ccrc)

## Employee Benefits

- ▶ Medical Insurance
- ▶ Dental Insurance
- ▶ Vision Insurance
- ▶ Life and Accidental Death and Dismemberment (AD&D) Insurance
- ▶ Long Term Disability
- ▶ 403(b) Retirement/Savings Plan
- ▶ Employee Assistance Program
- ▶ Voluntary Life and AD&D Insurance

## Additional Benefits

- ▶ Vacation Pay
- ▶ Sick Pay
- ▶ Holidays
- ▶ Flexible Work Hours
- ▶ Part-Time
- ▶ Paid Winter Break
- ▶ Flexible Spending Accounts
- ▶ Paid Jury Duty
- ▶ Job Sharing
- ▶ Wellness Recognition

*\*Based on a 12 month work schedule.*



[www.ccrcca.org](http://www.ccrcca.org)