

2024-2029 STRATEGIC PLAN

A path forward to strengthen families and impact communities.



OUR VISION

Healthy and strong children and families living in thriving communities.

OUR MISSION

CCRC cultivates child, family and community well-being.

OUR VALUES

- We strive for **excellence** in all that we do.
- We create new and **innovative** ways to serve our community.
 - We live our values through **collaboration**.
 - We treat everyone with **respect**.
 - We are **dedicated** to every client's success.
 - We act with **integrity** in our daily actions.

PROGRAMS & SERVICES

- Help Finding Child Care
- Child Development & Parenting
- Head Start Birth to 5
- Research & Program Evaluation
- Education Readiness
- Workforce Development
- Family Well-Being
- Child Care Financial Assistance
- Home Visiting

100K

Children, families,
providers supported

22.5k

Square mile
service area

1.3k

Staff across 30+
locations

GOALS

The Strategic plan centers around our policy and program work across systems to cultivate child, family, and community well-being.



GOAL 1

Connect children and families to the right services at the right time.

STRATEGIES

- 1.1 Further build out CCRC's array of whole child and family supports consistent with our mission and plans for growth.
- 1.2 Ensure families and child care providers in CCRC's service area have streamlined access to services and supports available at CCRC.
- 1.3 Promote and facilitate families navigating connections with other community-based supports and services outside of CCRC.

GOAL 2

Build the capacity of the people, organizations, and groups that impact child, family, and community success.

STRATEGIES

- 2.1 Build attainable and sustainable career pathways for CCRC staff, child and family professionals, and families.
- 2.2 Enhance the capabilities and working conditions of the child and family workforce.
- 2.3 Develop relationships with other family-serving organizations to meet the needs of the whole child and whole family.

GOAL 3

Increase and align public investments for whole child/whole family services.

STRATEGIES

- 3.1 Pilot, expand and scale proofs of concept whole child, whole family programs and services.
- 3.2 Advocate for increased local, state, private, and federal investment in young children and families.
- 3.3 Strengthen connections and partners for comprehensive services across systems of care.

GOAL 4

Advance agency growth and sustainability through economic investments, administrative excellence, and financial responsibility.

STRATEGIES

- 4.1 Strategically use investments and expansion opportunities to achieve the mission, vision, and values of the organization.
- 4.2 Increase community visibility of CCRC's services and impact.
- 4.3 Support an organizational culture that meaningfully empowers employees across cultures and generations.
- 4.4 Improve inter-system connectivity, automation, and data sharing.



"CCRC is the backbone of our family. It allows us to feel good about going to work and leaving our kids in a safe, beneficial place."

--CCRC parent

For more information, contact us at 866-67-4KIDS



ccrcca.org |    